

Meeting opened at 6:32pm held via zoom

Attendees: Peg, Chris, Derryck, Jalessa, Terri, Crisol, Nicole, Bill

June meeting minutes approved

- Cruise Nights – Discussion on possibly working with Karl’s Custom Cars to host cruise nights during the summer. The cruise nights would close Route 28 from Il Forno to Zupkos. Peg spoke with Craig at Zupkos to get his thoughts. Zupkos doesn’t have programming during the summer, so nothing to cross promote. The biggest issue would be parking. Derryck performed a financial analysis for cruise nights and it is likely that DDMO would not make any money with hosting cruise nights based on the costs associated. It is too late to plan cruise nights for this summer, but we can discuss the possibility of hosting next summer. Parking was the biggest concern, as well as the cost of the permits since it would \$200 for each cruise night. There is another car show scheduled for the same day as Harvest Fest. This one will take place at the train station parking lot.

-Hosting Trunk or Treat with Karl’s Custom Cars – Discussion on hosting a Trunk or Treat with Karl’s. We would need a large parking area for all of the cars to set up. DDMO members would not need to do too much to get the trunk or treat organized. Would only need to secure sponsorships for the trophies and maybe have some members there when trophies are presented.

-Harvest Fest – We have 46 vendors registered as of July 14<sup>th</sup>. We will need to do another push to get more vendors signed up. We will be reaching out to secure performers. We also need to look into a new company for the bounce house. Peg contacted the referral from Dunellen Recreation. That company has an obstacle course, but the cost is higher than what we usually pay. We will see if we can find another company that may have some lower prices for rentals. Discussed possibly increasing the cost per child to play on the bounce house/obstacle course if we cannot find a lower rate.

-Beautification – The new planters are at DPW. DPW is currently busy with all of the storm clean up so setting up the new planters would be too much right now. The new planters to be set up next year. The plants that were purchased have been placed in the old planters. Also, the storm destroyed the hanging baskets at the gazebo. Crisol asked about the planters at the Municipal Building to see who is in charge of those. DDMO does not handle those planters. Peg will put some of the remaining plants in those planters for this year.

-Businesses – In The Kut moved to the old Frank’s Barber Shop location. There will be a ribbon cutting at the new location. Waiting on a date. Also, Il Forno is under new ownership. They will also have a grand re-opening. Waiting on a date.

-Restaurant Week/Small Business Saturday – Discussed doing same promo again this year, spend \$100 in local businesses and get a \$20 gift card. Not many have participated. About 20 participated the first year, and about 10-15 participated last year. Will discuss further at next meeting.

The meeting was adjourned at 7:01pm.